

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF NEW YORK

ROBIN TRASCHEL,

Plaintiff,

- against -

REVOLVE GROUP, INC.

Defendant.

Docket No. 2:20-cv-311

JURY TRIAL DEMANDED

COMPLAINT

Plaintiff Robin Trachel (“Trachel” or “Plaintiff”) by and through her undersigned counsel, as and for her Complaint against Defendant Revolve Group, Inc. (“Revolve”) hereby alleges as follows:

NATURE OF THE ACTION

1. This is an action for copyright infringement under Section 501 of the Copyright Act. This action arises out of Defendant’s unauthorized reproduction and public display of a copyrighted photograph of a piece of jewelry, owned and registered by Trachel. Accordingly, Trachel seeks monetary relief under the Copyright Act of the United States, as amended, 17 U.S.C. § 101 *et seq.*

JURISDICTION AND VENUE

2. This claim arises under the Copyright Act, 17 U.S.C. § 101 *et seq.*, and this Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a).

3. Upon information and belief, this Court has personal jurisdiction over Defendant because Defendant transacts business in New York.

4. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b).

PARTIES

5. Trachel has a place of business at 10211 Grand Blanc Road, Gaines, MI 48436.

6. Upon information and belief, Revolve is a domestic business corporation organized and existing under the laws of the State of Delaware, with a place of business at 12889 Moore Street, Cerritos, CA 90703 and transacts business in New York. At all times material hereto, Revolve has posted Pins on Pinterest to promote their products (the “Website”).

STATEMENT OF FACTS

A. Background and Plaintiff’s Ownership of the Photograph

7. Trachel photographed a piece of jewelry (the “Photograph”). A true and correct copy of the Photograph is attached hereto as Exhibit A.

8. Trachel is the author of the Photograph and has at all times been the sole owner of all right, title and interest in and to the Photograph, including the copyright thereto.

9. The Photograph was registered with United States Copyright Office and was given Copyright Registration Number VA 2-009-997.

B. Defendant’s Infringing Activities

10. Defendant ran the photograph on a Pinterest Pin to promote a product they were selling. See: <https://www.pinterest.com/pin/506655026830210270/>. A screenshot of the Photograph on the Website is attached hereto as Exhibit B.

11. Defendant did not license the Photograph from Plaintiff for its Website, nor did Defendant have Plaintiff’s permission or consent to publish the Photograph on its Website.

CLAIM FOR RELIEF **(COPYRIGHT INFRINGEMENT AGAINST DEFENDANT)** **(17 U.S.C. §§ 106, 501)**

12. Plaintiff incorporates by reference each and every allegation contained in Paragraphs 1-11 above.

13. Defendant infringed Plaintiff's copyright in the Photograph by reproducing and publicly displaying the Photograph on the Website. Defendant are not, and has never been, licensed or otherwise authorized to reproduce, publically display, distribute and/or use the Photograph.

14. The acts of Defendant complained of herein constitute infringement of Plaintiff's copyright and exclusive rights under copyright in violation of Sections 106 and 501 of the Copyright Act, 17 U.S.C. §§ 106 and 501.

15. Upon information and belief, the foregoing acts of infringement by Defendant have been willful, intentional, and purposeful, in disregard of and indifference to Plaintiff's rights.

16. As a direct and proximate cause of the infringement by the Defendant of Plaintiff's copyright and exclusive rights under copyright, Plaintiff is entitled to damages and Defendant's profits pursuant to 17 U.S.C. § 504(b) for the infringement.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully requests judgment as follows:

1. That Defendant be adjudged to have infringed upon Plaintiff's copyrights in the Photograph in violation of 17 U.S.C §§ 106 and 501;
2. That Plaintiff be awarded Plaintiff's actual damages and Defendant's profits, gains or advantages of any kind attributable to Defendant's infringement of Plaintiff's Photograph;

3. That Defendant be required to account for all profits, income, receipts, or other benefits derived by Defendant as a result of its unlawful conduct;
4. That Plaintiff be awarded pre-judgment interest; and
5. Such other and further relief as the Court may deem just and proper.

DEMAND FOR JURY TRIAL

Plaintiff hereby demands a trial by jury on all issues so triable in accordance with Federal Rule of Civil Procedure 38(b).

Dated: Valley Stream, New York
January 17, 2020

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